



# Valerie Crawford - Managing Director

**CONSULT121**  
A Global Business Consulting Company

## BIOGRAPHY

Valerie Crawford has over 20 years experience as a successful entrepreneur, lecturer, facilitator and community leader. She is currently the Managing Director of **CONSULT121**, a global business consulting company. Valerie is known as an industry leader and a “*business consultant generalists*”; however, she is often called upon as a subject matter expert in the following areas: Strategy and Change Management, Corporate Strategic Alignment, Efficiency Modeling, Strategic Human Resources Management, Infrastructure Systems and Controls, Corporate Board and Leadership Training and Corporate Holistic Wellness Training. The company has a division dedicated to non-profits which provides training on shifting their paradigm thinking from service based models to business models in order to create sustainability and self-sufficiency.

Abundant blessings, creative thinking, keen analytical abilities, great communication skills and a “can do” attitude are the elements that contribute to her success. Her first business venture in 1989, with start-up capital of only \$500, grew to produce total sales of over \$1 million.

She is fully aware that her blessings are meant to be shared and that she must be a vessel for others to succeed. Firmly believing in the edict “to whom much is given, much is expected”, she has assisted many business owners and continues to be a guiding beacon and caring mentor for other entrepreneurs. She supports many charitable organizations that promote self-esteem and empowerment in children, women and the underserved. Each of her companies, by mandate has a “Helping Hands” Program, where a percentage of all blessings are graciously given to those who are in need.

Ever seeking a challenge, Valerie, who already earned a Bachelors of Art from the University of Pennsylvania, completed studies and received an Executive MBA with a specialization in Human Capital Management from Florida International University while maintaining a growing business enterprise. Her academic prowess earned her a prestigious award and she was selected to be the William G. McGowan Scholar for 2007-2008. As each of her dreams is realized, an ever present inspiration for something greater and more ambitious tenaciously manifests itself. She understands that every accomplishment is sought with a single desire: to make the world a better place for others.

In addition to being a business consultant, Valerie is a motivational speaker, lecturer and corporate facilitator. She is an avid reader, devoted sports fan, world-class traveler, and a classical and jazz music enthusiast.

BOARDS / COMMISSIONS / HONORS	MEMBERSHIPS / ORGANIZATIONS
<ul style="list-style-type: none"> <li>• FIU - Advisory Board / EMBA Program</li> <li>• Liberty City CEDC – Board Member</li> <li>• Miami-Dade Chamber of Commerce (M-DCC) <ul style="list-style-type: none"> <li>◦ Vice Chair</li> </ul> </li> <li>• Miami-Dade County – P&amp;E Commission</li> <li>• NANAY, Incorporated – Board Member</li>   <li>• 2007-2008 – McGowan Scholar</li> <li>• 2008 - M-DCC Board Member of the Year</li> <li>• 2010 - One of So. FL Most Powerful Black Professionals</li> <li>• 2010 – Principal for the Day</li> </ul>	<ul style="list-style-type: none"> <li>• Alpha Kappa Alpha Sorority, Incorporated</li> <li>• Chapman Executive Women’s Association</li> <li>• Greater Miami Chamber – Diversity &amp; Inclusion</li> <li>• National Association for the Advancement of Colored People (NAACP)</li> <li>• National Black MBA Association (NBMBA)</li> <li>• National Hispanic MBA Association (NSHMBA)</li> <li>• One Congregation One Family (OCOF)</li> <li>• The Friars Society</li> <li>• Women’s Business Council (M-DCC)</li> </ul>
EDUCATION	CONTACT INFORMATION
<ul style="list-style-type: none"> <li>• University of Pennsylvania - BA</li> <li>• Florida International University – MBA</li> </ul>	<ul style="list-style-type: none"> <li>• E-Mail: Valerie@consult121.com</li> <li>• Cell: 305.310.4514</li> </ul>