



Valerie Crawford
The C Group
A division of CONSULT121 LLC
 A Global Business Consulting Firm

BIOGRAPHY

An entrepreneur for over 20 years, Valerie Crawford, the Chief Executive Officer of the C Group LLC, provides personal and business consulting services. While she is “generalist”, her consulting areas of expertise are: Infrastructure Development, Board of Director Development, Management Consultant and Human Capital Management.

Abundant blessings, creative thinking, keen analytical abilities, great communication skills and a “can do” attitude are the elements that contribute to her success. Her first business venture in 1989, with start-up capital of only \$500, grew to produce total sales of over \$1 million.

She is fully aware that her blessings are meant to be shared and that she must be a vessel for others to succeed. Firmly believing in the edict “to whom much is given, much is expected”, she has assisted many business owners and continues to be a guiding beacon and caring mentor for other entrepreneurs. She supports many charitable organizations that promote self-esteem and empowerment in children, women and the underserved. Each of her companies, by mandate has a “Helping Hands” Program, where a percentage of all blessings are graciously given to those who are in need

Ever seeking a challenge, Valerie, who already earned a Bachelors of Art from the University of Pennsylvania, completed studies and received an Executive MBA with a specialization in Human Capital Management from Florida International University while working over 60 hours per week. During the 2007-2008 school year, she was selected to be the William G. McGowan Scholar. As each of her dreams is realized, an ever present inspiration for something greater and more ambitious tenaciously manifests itself. She understands that every accomplishment is sought with a single desire: to make the world a better place for others.

In addition to being a business consultant, Valerie is a motivational speaker and corporate facilitator. She is an avid reader, devoted sports fan, world-class traveler, and a classical and jazz music enthusiast.

CORE COMPETENCIES

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| <ul style="list-style-type: none"> • Board & Corporate Leadership Training • Corporate Efficiency Modeling & Analysis • Corporate Strategic Alignment • Corporate Wellness Training & Development • Executive Coaching – Individuals & Teams | <ul style="list-style-type: none"> • Facilitating Training Sessions & Workshops • General Management • Human Capital Maximization • Infrastructure, Systems & Controls • Strategy & Change Management |
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BOARDS

- Miami-Dade Chamber of Commerce (M-DCC)
 - Vice Chairman
- Florida International University Advisory Board
 - Chapman Graduate School of Business

MEMBERSHIPS

- One Congregation One Family
- NAACP
- National Black MBA Association
- National Hispanic MBA Association
- Women’s Business Council (M-DCC)

EDUCATION

- University of Pennsylvania - BA
- Florida International University – MBA

CONTACT INFORMATION

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