

***Cash Reigns Supreme:  
Tracking the Financial  
Results of Your  
Business***

A one-half day course designed for small business owners that teaches the importance of financial statements and how they can be used to make better business decisions. The connection between bookkeeping transactions and financial statements is made using Quickbooks software. Participants learn how third parties, including lenders, evaluate financial statements to make lending decisions. Specific topics include:

- The importance of maintaining current and accurate financial records
- Keeping financial records with Quickbooks
- Accounting terminology
- Balance sheet
- Profit and loss statement
- The importance of cash
- Determining your company's cash needs
- Cash flow statements
- Cash flow forecasting
- Selecting an accountant and accounting system
- Preparing for growth